

PROGRAM

ONE DIME
(Gold Dust or Coin)
Pay No More!

VALLEY OF THE MOON

VINTAGE FESTIVAL

PROGRAM

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(Gold Dust or Coin)
Pay No More!

The Sonoma Index-Tribune

Vol. 88

Sonoma, California, September 30, 1967

Supplement

No. 16

The despicable Three-Fingered Jack seen here!

Aroused Citizenry Cries For His Head

Sonoma, June 1, 1846--
The notorious desperado, Bernard (Three Fingered Jack) Garcia, has reportedly been seen again in the vicinity of our city. This scoundrel is thick-set, swarthy, pock-marked, and incredibly ugly. He is known to associate with the arch-villain Murietta and has assisted that rogue in the theft of horses and gold, not to mention assault, murder, pillage, and all manner of other mischief. Garcia is heavily armed and extremely dangerous. He has been known to lasso his victims and to drag them behind his horse, then to bind them to trees as a target for his knife. Garcia is suspected of the recent brutal murder and mutilation of Mr. Cowie and Mr. Fowler north of Santa Rosa. An aroused citizenry cries out for the capture and summary execution of this cutthroat. Justice will be served, let brigands and highwaymen beware.

Indian Smoke Signals Herald Mission Founder

Padre Altimira Here To Plant Cross For Most Northern Site

Warning of the approach of a large party of white men, smoke signals filled the air of Sonoma valley recently. Padre Jose Altimira, a Spanish priest, and his entourage of guides, soldiers and priests, together with

(Continued on Back Page)

RED STAR
TRADE MARK
COUGH CURE
Absolutely
SAFE.
SURE.
PROMPT. **25 Cts.**
AT DRUGGISTS AND DEALERS
THE CHARLES A. VOELKER CO., BALTIMORE, MD.



PROCLAMATION

CITY OF SONOMA
RESOLUTION NO. 57 (1967)

A RESOLUTION OF THE CITY OF SONOMA SETTING THE DATES OF THE VINTAGE FESTIVAL AND INVITING PARTICIPATION THEREIN

WHEREAS, it is appropriate that the citizens of the City of Sonoma should set aside certain days throughout the year for their enjoyment, recreation, and refreshment; and

WHEREAS, it is appropriate that the historical significance of Sonoma and the Valley of the Moon in the building of California be from time to time recalled and commemorated; and

WHEREAS, it is appropriate that men should pause at this season and give thanks to Providence for a bountiful harvest; and

WHEREAS, the citizens of the City of Sonoma have traditionally at this season gathered together in a Vintage Festival dedicated to the accomplishment of these worthy purposes;

THEREFORE, be it resolved that the City Council of the City of Sonoma officially sets aside the days of Saturday the 30th of September and Sunday the 1st of October for the celebration of the 1967 Vintage Festival and invites all citizens of the City of Sonoma and their neighbors to share in the enjoyment and in the purposes of the festival. The foregoing Resolution was adopted by roll call as follows:

AYES: (5) CLM. JESS, PARMELEE, PEDERSON, TULLER, MAYOR BEAN
NOES: (0) None
ABSENT: (0) None

TALBERT W. BEAN
MAYOR



Gold Strike At Sutter's Mill

Sonoma, April 10, 1848--

Gold! Gold!
Report of discovery in Sutter mill race area starts near riots in Sonoma.

Governor Mason informed General Vallejo this week that

gold is reported to have been discovered near Mr. Sutter's mill race, on Mormon Island, and in other areas near Coloma.

With many of the citizenry of Sonoma abandoning their

(Continued on Back Page)

FRANK R. CORBALEY, GRANVILLE S. HARRIS.
CORBALEY & HARRIS,
PROPRIETORS OF THE
UNION LIVERY AND FEED STABLES, SONOMA



First-class Stables in all Departments
WHOLE CORN, WHOLE BARLEY, WHEAT, OATS, CRACKED CORN, BRAN, GROUND BARLEY, MIDDINGS.
Oil Cake Meal, Chicken Feed, Etc.,
For Sale at a Small Margin for Cash.

Vallejo- Haraszthy Wedding

A Sunday Event Of Great Social Significance

Sonoma, June 1, 1863

A brilliant wedding, marking the union of two socially prominent families is soon to take place in Sonoma. The double ceremony, uniting two of General Vallejo's daughters, with two of Colonel Haraszthy's sons is arranged for this weekend.

Lovely Natalia and Jovita Vallejo will be joined in holy matrimony to young Arpad and Atilla Haraszthy in a ceremony to be solemnized at the Mission San Francisco de Solano here. Their marriage will later be feted by a large reception in the parlor of Lachryma Montis, the General's magnificent residence, the hospitality of

(Continued on Back Page)

Stars And Stripes To Be Raised By Navy Group

Landing Party Headed By Lt. Revere Due Today

Sonoma, July 9, 1846--

California has been annexed by the United States! Word has reached us by special messenger from Monterey that Commodore John B. Sloat of the American Navy two days ago

(Continued on Back Page)

AKAM'S PARLOR
AND CLUB HOUSE
Billiard and Pool Table
WITH REGULAR IMPROVED, QUICK CUSHIONS,
GUARANTEED PERFECT.

THE GREATEST HOME AMUSEMENT!
Used extensively by PRIVATE CLUBS.
SIZES: FROM 2 1/2 x 6 FT. TO 3 1/2 x 7 FT.
Complete outfits of Table, Cues, Balls, Counters, Chalk Tips, etc., sold from \$40 TO \$125.
Equal in all respects to the most expensive tables. Thousands sold on trial and always give satisfaction. Keep your husband and boys at home with one of our Portable Parlor Billiard Tables. They afford recreation for mind and body, and are a fascination and pleasure to all.
Send for ILLUSTRATED CIRCULAR and PRICE LIST.
AKAM & SKINNER,
771 BROADWAY, NEW YORK.

Insurrection! General Vallejo Is Taken Prisoner

A Rough Bunch, All of Them Armed

Sonoma, June 14, 1846--

Insurrection, rebellion, and revolt have struck our pueblo. Before dawn this morning, three dozen armed bravos led by Ezekiel Merritt descended upon the abode of General Vallejo. The rebels were dressed in greasy buckskins and were as rough a lot as might be found west of St. Louis.

General Vallejo, exhibiting great courage, met the band at his door with his customary courtesy. Merritt, Robert Semple, and William Knight were admitted to parley. When they failed to return the rebels sent John Grigsby to seek them. He too did not reappear and at last William Ide was sent in to speed the proceedings.

When Ide entered the conference he reportedly found his earlier partners considerably under the influence of the General's justly famous aguardiente. Mr. Ide took command of the situation, apparently by default, and hastily concluded the negotiations.

General Vallejo, Captain Salvador Vallejo, Colonel Victor Prudon, and Mr. Jacob Leese have reportedly been sent as prisoners to Fremont's camp, thence to be transported to Sutters Fort.

Rebels Raise Flag with 'Bear' And Lone Star

Proclaim A New California Republic

BULLETIN

Sonoma, June 14, 1846--
It has been reported that the same band which so rudely

(Continued on Back Page)

Sonoma Barber Shop,

NAPA STREET.

Wm. BROWN, Proprietor.

SHAVING, Shampooing and Haircutting.

SHAVING.....25c
HAIR CUTTING.....25c
TRIMMING WHISKERS.....15c

Officers

VALLEY OF THE MOON VINTAGE FESTIVAL ASSOCIATION, INC.

1967

Henri Maysonnave, President

Harrison (Bud) Churchill, Festival Chairman

Commander E. S. Ince, USN, Planning Director

BOARD OF DIRECTORS

Jack Adams	Simone Berges	Al Bertolucci	Don Brundage	Ralph Champlin
Ken Clewett	Col. Stan Clark	Mary Louise Denny	Jane Fehrensens	
Helen Fernandez	John Gilcrest	Alvin Gordon	Edmond Heine	Harriet Jones
Commander E. S. Ince	Anne Mackenzie	Dan Ruggles	Sam Shainsky	

STUDENT VINTAGE FESTIVAL COMMITTEE

Anne Mackenzie	Linda Beliveau	Susan Merritt	Alfred Gibson
Ernestine Mangiantini	Ron Stickelman	Laura Wetzel	Arne Hoff
Barbara Boelter	Judy Noel	Carl Hoyt	Lynn Grover
Rod Walling	Sue Collier	Pat Whitfield	Donna Viviani
Lorna Perkins	Andy Marker	Hal Burrell	Kathy Luhr
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Mitch Cari	Rene Saffores	Mike Edsall	Lucy Miller
Rich Woodworth	Royden Saffores	Beverly Dunseth	Mark Dennis
Christine Larson	Shirley Ballwanz	Cathy Larsen	Dennis Waldron
			Karen Vigna

COMMITTEES

HAPPENINGS — Richard Orr, Marita Orr, Jack Kearney	LEGAL — Judge A. J. McMahon, James Kemp
BOOTHS — George Denny, Edmond Heine, Don Brundage	PUBLIC WORKS — Charles Echols, Ed Mooney
FINANCE — Al Bertolucci, Sam Shainsky, John Gilcrest	SECURITY — Chief of Police Joe Spinelli
PUBLICITY — Woods Peters, Jim Crawford, Mary Louise Denny, Ralph Champlin	
MUSIC — Gail Fehrensens, Jr., Dan Ruggles, Lt. Cdr. John Wood	
PLANNING — Comdr. E. S. Ince, Harriet Jones, Mary Louise Denny, Robert Cannard	
FIRE PROTECTION — Charles Basch, Albert Mazza	

SOUND, COSTUMES, PROPS, ETC. — Acknowledgements

U. S. Naval Security Group Activity, Skaggs Island; Stella's Alteration Shop, Mrs. Charles Shegog, Mrs. Marian Gallo Samson, Mrs. Harriet Jones, Mr. and Mrs. Charles Jourdain, Mr. Pat Doyle, Mrs. Grayce Woll, Mr. R. R. Emparan, Mr. Dan Ruggles, Mrs. Suzie May, Mr. Tyrone Tuines, Mr. Al Gordon, Mrs. Chris Bray, Mr. George Geis, Mr. Randy Knight, Chief Warrant Officer Cash, USN; General and Mrs. Janssen, Master Cleaners, Mr. Flood of Sawyer's Jewelers, Mr. and Mrs. Jack Kearney, Mr. and Mrs. Richard Orr, Eraldi's, Village Shop, City of Sonoma Civil Defense, Dr. and Mrs. Charles Locarnini, Plaza Liquors, Rocco Benedetto, Clover Brand Dairy Products; Frontier Electric and the Master Cleaners.

CASH DONORS TO VINTAGE FESTIVAL ASSOCIATION, 1967

Although much of that which goes into putting on the annual festival is donated by the participants (No performers are paid) who are local citizens, there are a large number of "built-in" expenses, and welcome cash donations have been sent in by the following organizations, businesses and individuals to help take care of these necessary expenses:

City of Sonoma, County of Sonoma, Valley of the Moon Lions Club, St. Francis Men's Club, Sonoma Kiwanis Club, Sonoma Valley Multiple Listing Service, Sonoma Valley Chamber of Commerce, Soroptimist Club, Sonoma Valley Woman's Club, Sons of Italy, Business and Professional Women's Club, Verdant Rebekah Lodge No. 99, Crocker-Citizens Bank, Wells Fargo Bank, Northwestern Title Co. Santa Rosa Savings & Loan Association, Alvin Gordon, Sonoma Title Guaranty Co., Moon Valley Mobile Homes, Sierra National Bank, Sonoma Valley Independent Insurance Agents' Association, Victor Leveroni & Sons, Mr. and Mrs. Gregory Jones, Flora McKeel, Taylor Anderson and Sam Shainsky.

SATURDAY'S PROGRAM

10:30 A.M.	At the City Hall	THE HONORABLE Talbert Bean, Mayor of Sonoma, officially opens the 1967 Vintage Festival.
11:00 A.M.	At the Mission	THE BLESSING of the Grapes. A traditional ceremony of thanksgiving for a bountiful harvest.
12:30 P.M.	In the Plaza amphitheatre	A PUPPET show for children.
1:00 P.M.	Around the Plaza	THE CHILDREN'S Parade. A traditional procession of children in costume. From Community Center, around the Plaza.
2:00 P.M.	At the Mission	THE ARRIVAL of Padre Altimira. A re-enactment of the arrival in Sonoma of the Spanish priest who founded the Mission San Francisco Solano here in 1823.
2:00 P.M.	In the Plaza (Northwest corner)	RIKUDOM ISRAELI Folk Dancers, Peggy Roberts, Director.
2:15 P.M.	In the Plaza (Northeast corner)	A CONCERT presented by the Sinfonia Jazz Ensemble of Phi Mu Alpha Sinfonia Music Fraternity, San Francisco State College Chapter, James Griewe directing.
2:30 P.M.	In the amphitheatre	A PUPPET show for children.
3:00 P.M.	Via P.A. System	THE ARRIVAL of Commandante Vallejo. A "voice from the past" in a re-enactment of the arrival in Sonoma of the young officer who became one of the most important figures in California history.
3:30 P.M.	At the "Old Hoss" (Across from the Plaza, East Side)	THE ESCAPE of Three-Fingered Jack. An adventure in the career of the Valley's most dangerous desperado, Bernard "Three-Fingered Jack" Garcia.
4:00 P.M.	In the Plaza (Northwest corner)	FOLK DANCE festival, June Schaal, director.
4:15 P.M.	In the Plaza	THE BEAR Flag Revolt. A re-enactment of the raising of the Bear Flag in Sonoma on June 14, 1846.
4:30 P.M.	In the Plaza	THE RAISING of the American Flag. A re-enactment of the annexation of California by the United States on July 9, 1846.
5:00 P.M.	In the Plaza	A CONCERT by the Twelfth Naval District Marching Band.
7:00 P.M.	In the Plaza (Northwest corner)	FOLK DANCE festival.
7:00 P.M.	In the amphitheatre	A PUPPET show for children.
8:00 P.M.	In the Plaza	REDWOOD EMPIRE Maennerchor, Irvin A. Lowe, president.
8:30 P.M.	Behind City Hall	STREET DANCE for teens featuring three musical groups.
9:00 P.M.	In the Veterans' Memorial Building	THE SPANISH Ball. (Dinner from 8:00 to 10 p.m.)

SUNDAY'S PROGRAM

12 Noon	Indian Village	POMO INDIAN basketweavers.
12:30 P.M.	Around the Plaza	A MOUNTED parade. Horsemen in colorful costumes.
1 to 5 P.M.	Plaza Rose Garden	OLD TIMERS' Reunion, registration book, old photos on display.
1:30 P.M.	At the Mission	THE ARRIVAL of Padre Altimira.
2:00 P.M.	1st St. East, near Mission	A DEMONSTRATION of antique fire engines and a pumping contest by the Fire Department.
2:30 P.M.	In the amphitheatre	A PUPPET show.
3:15 P.M.	In the amphitheatre	A CONCERT by the Clara Carbonaro Greco Accordion Ensemble.
4:00 P.M.	In the Plaza	THE DISCOVERY of gold. A re-enactment of the moment when the news reached Sonoma that gold had been discovered on the American River.
4:30 P.M.	In the Amphitheatre	A PUPPET show.
5:00 P.M.	At the Mission	THE VALLEJO-Haraszthy Wedding. A re-enactment of the double wedding of the daughters of General Vallejo and the sons of Colonel Agoston Haraszthy.
6:00 P.M.	In the Plaza	SQUARE DANCE festival, "Sparky" Sparks, caller.

At the Community Center

The following events will take place at the Sonoma Community Center, 276 E. Napa Street, during the Festival:

SATURDAY AND SUNDAY

Garden Club Flower Show, Garden Club Tea Room (10:00 A.M. to 9:00 P.M.).
 Rebekah's Gift Table, weaving and stitchery studio of Sonoma (10:00 A.M. to 9:00 P.M.).
 Fashion and ceramics show. Art show by Sonoma Valley Art Center.
 A fifteen-minute organ recital on the hour and half hour from 10:00 A.M. to 9:00 P.M.

SATURDAY ONLY

A Ham Dinner from 5:00 to 8:00 P.M. Adults \$1.75, Children under 12, \$1.00.

SUNDAY ONLY

Adobe Grange Chicken Barbecue, at the pit, behind Community Center building.

OTHER FESTIVAL FEATURES

Store window displays around the plaza, Hospitality Booth and Information Center, (SW part of Plaza), visiting foreign students from UC's International House, food booths, children's game and food booths, pony rides, train rides, clown and free balloons, auction booth, art show (at former Harold's Shoe Store site, Broadway, and at Community Center). Invited to participate have been the Mexican Band from Healdsburg and the Basque Dancers of San Francisco.



The Historic 'Happenings--

The participants and sponsors

NARRATOR: John Joyce

THE INDIAN VILLAGE — Valley of the Moon District, Boy Scouts of America. John Neville, Coordinator. Participants: Cub Scout Pack 10 (Sonoma Methodist Church), Boy Scout Troop 9 (Kiwanis Club), Troop 10 (Sonoma Methodist Church), Troop 16 (Lions Club), Troop 40 (Am. Fed. of State, County & Muni. Employees, Local 114, Eldridge), Troop 103 (USN Security Group Activity, Skaggs Island); Troop 113 (Church of Jesus Christ of the Latter Day Saints), Troop 114 (St. Francis Solano Men's Club), Explorer Post 113 (Church of Jesus Christ of the Latter Day Saints). In addition to operating the Indian Village, the troops are providing uniformed Scouts to act as guides and to assist at the scheduled "Happenings" so that spectators may view the proceedings with a minimum of confusion and interference.

THE BLESSING OF THE GRAPES — The Rev. Father Eugene Burnett, O.F.M. Gabriel and Doris Ayala, Zoe Dwinells, Winifred Oberle, St. Francis Solano altar boys, Yvonne Mazza's child dance group, Raoul and Madie Empanan, Lee Shegog, Theresa and Robert Deny, Chris and Karen Mattos, Grayce and Paul Woll. Committee in charge: Henri Maysonnave, Chmn.; Simone Berges, Agnes Pensar, Frank Pensar, Florence Dowdall, Eleanor Berto, Jean Deenihan, Elio Ramacciotti.. Sponsored by the St. Francis Solano Church Men's Club.

THE ARRIVAL OF PADRE ALTIMIRA — Patrick Doyle, James Diaz, Kenneth Doyle, Thomas Diaz. Sponsored by The Sonoma Index-Tribune.

THE ARRIVAL OF COMMANDANTE VALLEJO — Robert D. Parmelee.

THE ESCAPE OF THREE-FINGERED JACK — Merlyn Hunter, Clarence Cole, Bill Hansen, Larry Hunter, Carl August, Jack Bingham Jr., Dennis Herold, Dick Simmons, Jean Daly, Tim Short, Linda Hunter, Barbara Hansen, Ellen Cole. Sponsored by Al Gordon.

THE BEAR FLAG REVOLT — Jerry Jourdain, Morris Roach, Mrs. Morris Roach, Daniel Rogers, Clarence Jenkins, Charles Cook and The Student Vintage Festival Committee. Sponsored by Sonoma Parlors, Native Sons and Daughters of the Golden West.

THE RAISING OF THE STARS AND STRIPES — Lt. Guy Keenum, USN; Petty Officers Orville Pratt, Robert Sullivan, David Carlson, Clarence Jobe; Seamen Jack Veach, Martin Vandeven, Richard Korb, Louis Shannon, Daryl Pearson, Kyle Jeske, Kenneth Winter, James Byrnes, George Welch, Bobby Ware, Edson Holmes, Paul Hetzel, Duane Mattson, and the 12th Naval District Band. Sponsored by Skaggs Island.

THE DISCOVERY OF GOLD — The Student Vintage Festival Committee, participants and sponsors.

THE VALLEJO-HARASZTHY WEDDING — Mr. and Mrs. Chris Mattos, Robert Deny, Mrs. Robert Deny, Maurice Deny, Mrs. Maurice Deny, Raoul R. Empanan, Mrs. Jack Kearney, Guy Deny, Mr. and Mrs. Gabriel Ayala.

VISITORS ARE invited to stroll through and around the Plaza. Shop windows on and near our historic square will be especially decorated and lighted for the Festival. Some shops will display items which they might have offered for sale in the Nineteenth Century. Others will feature mementos from Sonoma's historic past.

SALES

Gemini's

SERVICE

LARGEST COLOR TV MUSIC & APPLIANCE DISPLAY IN NORTHERN CALIFORNIA

WASHERS • REFRIGERATORS • STEREOS • ORGANS

GUITARS • SEWING MACHINES

**MANY
FAMOUS
BRANDS**

•MAGNAVOX •HOTPOINT
•RCA •WESTINGHOUSE
and many others

A FAMILY-OWNED STORE

WE SELL THE BEST — SERVICE THE REST

The wines and vines of Sonoma



Mission San Francisco Solano de Sonoma

The last and most northerly of the mission chain founded by the Franciscan Padres on El Camino Real is the mission at Sonoma, one of just two of the 24 mission establishments owned by the State of California. Most of the others are still operated by the Catholic Church. The other mission preserved and oper-

ated by the California Division of Beaches and Parks is La Purisima Concepcion de Maria Santisima, five miles from Lompoc. Sonoma Mission was founded and dedicated on July 4, 1823 by a young padre named Jose Altimira. It was secularized in 1834. It is open daily to the public.

WHILE THE ANNUAL Valley of the Moon Vintage Festival is a celebration held mainly for the enjoyment of its inhabitants and visitors, it is actually the grape--the variety of fine grapes which grow in the rich Sonoma soil and produce wine equalling the best in this nation or that produced in the leading wine-growing centers of the Old World--which we salute this Autumn weekend.

Sonoma's storied and romantic history is wrapped up in the grape and in the annual vintage, from the days in the early 1820s when the Mission fathers made limited plantings of cuttings brought from Spain.

Sonoma Mission, last and most northerly of the chain which began in San Diego, had vineyards throughout its 14 acres, tended by Indians.

THE INDIANS tramped out juice in cowhide bags, and after fermentation the wines revealed unusual character, and with age became magnificent. World-wide travelers even then acclaimed them. The tang of the soil in which had grown madrone and manzanita, bay and laurel gave the red wines of Sonoma hills bouquet and color hard to equal.

Demand for California wine was evident from the start and General Mariano G. Vallejo's

brother, Salvador Vallejo, planted the first vines in the foothills east of the Mission, close to creek water, then held so necessary for irrigation.

In 1849, he sold it to Benjamin Kelsey and his brother, who had come from the then recently discovered mines with a large fortune in gold dust; the name henceforward became Kelsey's vineyard; they next disposed of it to a San Francisco lawyer named Rose, and in 1856 it became the property of Hungarian Count Agoston Haraszthy who greatly increased its size by the purchase of adjoining land, and finally started the Buena Vista Vinicultural Society.

IN 1849, THERE were some two or three acres of vines under cultivation at Lachryma Montis, the residence of General Vallejo, out of which in 1850, he netted \$6,000 in the San Francisco market. In the previous year a small vineyard and orchard had been commenced by Albert Lyon in the town; his lead was followed by a man named Griffith, who had brought his young fruit plants from Oregon. Those of General and Salvador Vallejo had been planted for years prior to this epoch, but the culture of the grape was not at first taken hold of with any enthusiasm for this

(Continued on Page 7)



Sonoma's Historic EL DORADO

LUNCHES
AND
DINNERS

Daily From 11 AM

Dinners Nightly

CLOSED THURSDAYS
EXCEPT HOLIDAYS

El Dorado

Northwest Corner of the Plaza

938-4848

Sonoma

MORE ABOUT...

The wines and vines of Sonoma

(Continued from Page 5)

simple reason, it was thought that for any kind of cultivation, irrigation was imperatively necessary; they had seen that wines of the two Vallejos, men of the longest experience in the country, were in this way treated, hence they followed, and it was not until the experience of Colonel Haraszthy was brought to bear that this special industry commenced to assume the vast proportions it attained.

COLONEL Haraszthy, convinced that the quality of California wines could be greatly improved by importing choice varieties of foreign grapes, appealed to the Legislature, and in 1861 was sent by California's Governor Downey to Europe. He purchased 100,000 vines of about 1400 varieties in the wine countries of France, Germany, Italy, Spain, etc., paying for the stock and shipments out of his own pocket. Upon

his return to California he asked the state \$12,000 for his expenses and the grape vines, but the Legislature turned him down. He was told the vines could be better distributed as a private enterprise.

These vines were readily disposed of and became the nucleus of the choice wines, better brandy, table grapes and raisins that Haraszthy had envisioned.

In 1863 he organized the Buena Vista Vinicultural Society in Sonoma Valley to which he conveyed his 6,000 acre farm with its 400 acres of vines. He remained as manager.

Prior to his trip abroad he had brought into the state 165 varieties including the Zinfandel (imported in 1851) and planted them in the red soil of Sonoma hills.

COLONEL Haraszthy's son, Arpad, who went abroad to study champagne making, was in France two years and returned to take charge of his father's



cellars in Buena Vista. Haraszthy's wine cellars and vaults in the side of the Sonoma hills are still discernible although time has caused them to cave in. One vault was 13 feet wide, 8 feet deep, and 100 feet long. The other ran 240 feet into the hillside, was 20 feet wide and 10 feet high. It was designed to hold two rows of hogsheads of 500 gallons each separated by a 7 foot wide aisle. The capacity was estimated at 40,000 gallons. In front of the rock cellars a press house and brandy distillery were built.

Champagne experiments were most successful. Arpad Haraszthy's "Eclipse" brand

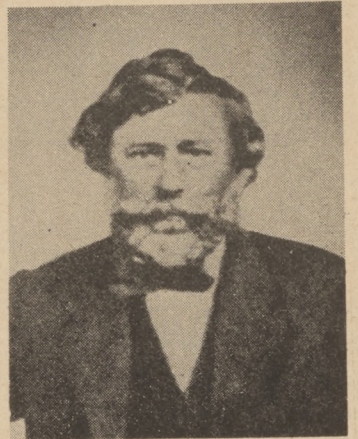
was the first California Sparkling Wine to be acclaimed. Other brands were made too, although these all are now just memories.

AT RHINE Farm, the Gundlach-Bundschu and Dresel families produced superb Sonoma Valley wines on acreages just adjacent to Buena Vista. The Cabernet wine of Louis Kunde of Kenwood, the old vintage wines of Justi in the Glen Ellen region, the cellars of Weise, Behler, Show, Kohler and Frohling, Chauvet, Engler, Hill, Poppe, Mt. Pisgah Vineyards (Goldstein Ranch), Captain Drummond, Kate Warfield and others are recalled. Wherever exhibited, Sonoma Valley wines won awards both in the United States and abroad.

IN 1890 CAME Samuele Sebastiani who knew how to make good wine from the grapes in his native Italy. A young man, industrious and ambitious, he gave much thought to the wonderful possibilities of Sonoma Valley's vine-clad valleys and hills.

Everything but capital was his and for the first enterprise he borrowed money with which to venture, buy grapes and make 5,000 gallons of wine. The first years brought him success and he repaid all his loans, established a reputation for integrity in his business dealings and for the soundness of his good red and white wines. Each year he bought more and more grapes which he crushed and stored in the big stone cellars he finally built in Sonoma.

He established markets in the eastern cities such as New York and traveled often to ad-



COL. AGOSTON HARASZTHY Known as "The Father of California Viticulture," Col. Haraszthy brought hundreds of wine cuttings from Europe feeling certain they would thrive in California soil. He planted his first cuttings at Buena Vista Vineyards, Sonoma.

vise and interview his representatives there. Thousands of gallons of wines were shipped each season and Sebastiani became the leading producer of Sonoma Valley, with plants both here and in Woodbridge.

The grapes and wine which he turned into money became the nucleus of the new Sonoma. Sam Sebastiani started a program of building and development which transformed Sonoma into a modern city with beautiful homes, gardens, modern business blocks, theatre, apartment house, auto court, hotel, bowling alley, bus depot, skating rink, cannery and other projects.

To his church he made gifts for its improvement and just

(Continued on Page 7)

Welcome to the Vintage Festival!

THE SWISS HOTEL



18 West Spain Street, Sonoma

1836

Originally a home, later became an inn and has been for 74 years. Is now famous for Good Food, Fine Wines and Liqueurs. The antique atmosphere has been well preserved.

YOUR HOSTS: TED & HELEN DUNLAP —938-9951—

CLOSED TUESDAYS

DINNERS SERVED FROM 5 TO 10

Vintage Festival Greetings!

Always At Your Service

For Professional Prescription Service and
Sick Room Needs Diabetic and Hospital
Supplies Complete Cosmetic and Gift
Section Greeting Cards and Photo Service

SIMMONS'

PHARMACY

29 East Napa Street, Sonoma

938-2039



Our local wineries--both historical landmarks

LEFT PHOTO--The Samuele Sebastiani Winery is located inside the Sonoma City limits, on Fourth street East, near Spain, and is open to the public. Nearby, Mission padres planted the first vineyards in Sonoma Valley. Samuele Sebastiani, a young immigrant from Italy, purchased the property in the early 1900s and began making wines. His son, August, today carries on the family tradition and has greatly expanded the operation. RIGHT PHOTO--Historic Buena Vista Winery, located in the beautiful foothills just east of Sonoma, was the site of famed Hungarian Count Agoston Haraszthy's vineyards and wine-making operations in the 1850s. It was Haraszthy who returned here with hundreds of grape cuttings from Europe and planted them in local soils. He is known as the Father of California Viniculture. Winery is owned and operated today by Frank H. Bartholomew, board chairman of United Press International.



MORE ABOUT...

The wines and vines

(Continued from Page 6)

prior to his death in 1944, built the St. Francis Solano Parochial School that the little children of the parish might have the education and training of a convent in Sonoma.

TODAY, a devoted son, August Sebastiani carries on the family tradition and under his supervision, Samuele Sebastiani premium wines have become acknowledged favorites on tables throughout California and other states. Countless awards have been won at the California State Fair and Los Angeles County Fair. August's son, Sam, named for his grandfather, has recently joined his father in the business here, making it a three-generation enterprise.

THE FAMED Haraszthy cellars at Buena Vista are now the property of an internationally-known newspaperman, Frank H. Bartholomew, chairman of the board of United Press International. Since purchasing the property more than 20 years ago, Bartholomew has consistently produced premium Buena Vista wines and has replanted the scenic acreage with new varietal cuttings.

Still another producing winery of today is the Valley of the Moon Winery on Madrone road, just west of Highway 12 near Glen Ellen. Its lush, green vineyards epitomize the beauty



SAM SEBASTIANI

The late wine man, Sonoma's great benefactor, in the garden of his home here. He died in 1944.

of a vintage harvest site.

A small, but popular winery is the Pagani Brothers Winery in picturesque Kenwood.

Sebastiani, Buena Vista, Valley of the Moon and Pagani Brothers wineries are all open to the public.

Be Our Guest ---



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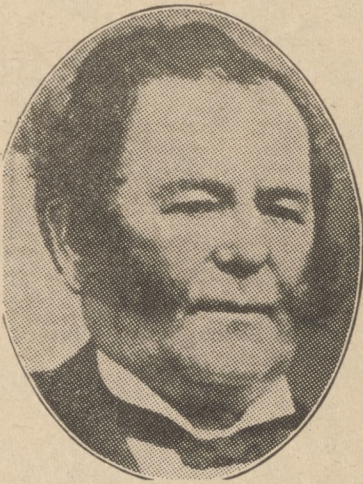
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General Vallejo--founder of Sonoma



GENERAL M.G. VALLEJO

No native son of California had a more interesting background than Mariano Vallejo. His proud lineage dates back to the Admiral of the Spanish King, who brought Columbus back to Spain, Admiral Don Alonzo Vallejo. We next hear of the family and its descendants in New Spain or Mexico. The Vallejos of Guadalajara sent one son, Ignacio Vallejo, with the Portola expedition to the great uncharted wilderness of California which Father Serra was to bring into the faith by establishing missions and converting the heathen aborigines. A trusted emissary of both civil and ecclesiastic authority, a man of excellent family, proud bearing, education and initia-

tive, Ignacio Vallejo was a power to be reckoned with in all conferences at Monterey. He married the beautiful Maria Lugo when she was thirteen and he was forty. His son, Mariano Guadalupe, was born at Monterey July 7, 1808. Native Californians of such aristocratic and cultured lineage were few at that time; Mariano was destined to be the deciding factor in the destiny of a great state.

Military Leadership

In military tactics Vallejo excelled and the young Captain had quelled more than one Indian uprising by the time he was twenty-one. In 1829 he was sent from the presidio at Monterey to Yerba Buena, and at the Mission of San Francisco and Presidio was in turn Collector of Port, Alcalde, and Commandante of the northern frontier. The colonization of the entire territory north of San Francisco was entrusted to him and he was not only to invade the stronghold of warring Indian tribes, reconcile civil and ecclesiastic authority at the Mission San Francisco de Sonoma, his headquarters, but most particularly was he sent north to watch and hold in check the Russian encroachment, for the colony of the Russ on Bodega Bay gave signs of extending its activities to include more of California. Fur bearing animals which originally attracted the Russian colonists



THE GENERAL'S WIFE

Senora Benicia Vallejo, wife of Sonoma's founder, was from the influential Carrillio family of Southern California. The couple had one child when he came to rule the vast Northern California frontier and its Indian occupants.

and were a good subterfuge for their presence in Sonoma County and on the Farallone Islands, were no longer plentiful but it was freely rumored that the Czar wanted the wheat growing lands of California for his colonies in Alaska to which considerable grain was even then being shipped.

When the young Vallejo landed from a boat below Embarcadero and rode to the settlement called

New San Francisco (Sonoma), he came to the threshold of the last Mission ever founded in California and the most northerly. It had been founded as a barrier to the Russians, for Romanov had settled on the Sonoma County coast and erected fortifications as early as 1812.

Vallejo Settles in Sonoma

Vallejo had married the Senorita Benicia Carrillio of an influential family of southern California and had one child when he came to rule the Indians of old Sonoma. The Vallejo family were accommodated with living quarters at the Mission by its kindly padre.

A young man of elegance,

who had sent to Paris for his wedding vest, pioneer inconveniences were not long for Don Mariano. He built spacious living quarters of adobe, erected

(Continued on Page 9)

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MORE ABOUT...

General Vallejo--founder of Sonoma

(Continued from Page 8)

impressive military barracks and farmed the northern counties on a large scale with thousands of Indians to do his bidding. He made good artisans of the natives, built a tannery, taught the Indians to be shoemakers and weavers of blankets at his imposing two story adobe which still stands overlooking the contra costa near Petaluma. In addition to this great ranch house he built a palace in Sonoma on the plaza from whose glass tower he could view his troops and observe the movements of unfriendly Indians. He was also accustomed to note the growing numbers of his cattle, which, during the roundups and rodeos, moved in great clouds of dust across the horizon between Suisun and Petaluma ranches, thousands of them. Hides and tallow added to his riches.

Vallejo's home reflected the discriminating taste of the connoisseur and was the essence of the hospitality which is the heritage of all true Californians. In the pueblo of Sonoma, which he founded, he set apart a public park of eight acres to be a perpetual public promenade ground.

The Diplomatic Don

Far more interested in the constructive benign path of peace than in the pursuit of war, with something of the Spanish love of ease and luxury, his military regime came to be mere camouflage--a cannon

on the sleepy hillside, a few guns grown rusty and out-of-date, guitar playing soldiers slumbering around the plaza. Mexico's hold on California kept slipping.

When the Monroe Doctrine was promulgated, Russia decided her presence in California was really objectionable to the United States, and Vallejo was offered the Russian holdings in Sonoma County at a very attractive price. The Commandante was not interested in buying the Russ out for he knew it meant nothing to Mexico and he personally would have to finance the deal. However, Vallejo saw the advantage of the transfer of Fort Ross, its coast fortifications, ships, and buildings, its Indians and timber to Captain Sutter of Sutter's Fort, friendly rendezvous and trading post for American settlers. The deal was consummated.

The Russians evacuated their colony on the wave-dashed coast of Sonoma, and with their Aleuts and Alaskans, departed on a whaler for the far north in 1840.

Warring Indian tribes in Vallejo's area had long since been decimated by a wide epidemic of small-pox, faithful old chiefs were dependable allies in emergency, and Vallejo had strengthened his influence and cemented friendship with the Americans through the marriage of his sister to Jacob Leese, San Francisco's princely merchant. In later years he gave the hand of his daughter to Captain Frisbie of Company C, Stevenson's Regiment, New York Volunteers. Had California's destiny been left to General Vallejo there would have been no revolution to bring about the American era; the transition from Mexican to American authority would have been via the royal road of romance, to the sound of music and dancing, to the clink of glasses and polite diplomacy.

A Crisis Looms

These impetuous Californians had not contacted Vallejo's charm nor grasped his sincere convictions as to California. General Castro, in command of Mexico's field force in the north was hated. Gringos and greasers were in constant skirmishes. The unbridled adventurous passion of dissimilar races fighting for territory knew no other outlet than gunplay or force. Revenge and reprisal flamed to revolution with American trappers, traders and adventurers determined to clear the country of Mexicans.

Fremont's coming encouraged their pent-up rage. Unwarranted murders such as the Cowie and Fowler incident, stirred the race hatred. Gen-

eral Castro planned to drive the Americanos out of California. Armed forces gathered. Then the settlers' Yankee blood boiled and hardy pioneers acted to rout every vestige of Mexican authority. Castro must be defeated in a decisive battle and Commandante Vallejo of So-

noma must be deposed and taken prisoner. This action would probably force the hand of Uncle Sam, who had been doing much watchful and exasperating waiting, so argued the Americans. They would tear down the Mex-

(Continued on Page 10)

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GENERAL VALLEJO'S HOME in old Sonoma was Lachryma Montis (Tear of the Mountain), now a State Historical Landmark and open to the public. The General acquired the property in 1850 and himself planted the trees bordering the roadway to the gate of his garden. It

is furnished today as it was in Vallejo's day, with its many imported furnishings. Visitors many times find as their host at the Vallejo home, the General's grandson, Raoul R. Emparan, one of Sonoma's best-known citizens, and a spry octogenarian.

MORE ABOUT...

General Vallejo, founder of Sonoma

(Continued from Page 9)

ican emblem which flew over Sonoma and its plaza.

The Bear Flag Party

General Vallejo, in the heart of his Sonoma home on June 14, 1846, was summoned to his door at daybreak by a noisy crowd of Yankee "patriots" who demanded his surrender. They were a hard looking lot, these pioneers, so history tells us. Vallejo, unperturbed and courteous under all circumstances, invited the spokesman of the party, Ezekiel Merritt, into the house to stipulate their demands. They lingered to talk it over and partake of the old

wine and brandy the General proffered, and finally breakfast which the hospitable host ordered prepared.

The rank and file without clamored for action, and the Mexican prisoners were finally brought out and taken to Sutter's Fort for imprisonment, the General, his brother, Salvadore, and his brother-in-law, Jacob P. Leese, and Victor Prudon, Vallejo's secretary.

Vallejo endured much hardship for sixty days but was finally released after he had agreed to forfeit his life if he broke his pledge to keep the peace.

In the formation of California's first constitutional con-

gress, General Vallejo proved a valued factor. He was sent to Monterey as a member of that important assembly. He afterwards represented his district as state senator and wrote the history and derivation of names of the various counties of California as set forth in the records today.

He died in 1890, his home place, "Lachryma Montis"--tear of the mountain--his sole holding. Seventeen acres of the ten thousand, which once comprised his Spanish grants, have been purchased by the State of California and dedicated as a state park in commemoration of Sonoma's founder, California's pioneer statesman.



THE ALMACEN, brick and timbered storehouse, just east of the residence at Lachryma Montis, was shipped around the Horn in cut and numbered pieces from Europe during the Gold Rush. In this building were stored supplies for the Vallejo home, ranch and vineyards. To the rear of the main residence is the Reservoir which captured the water from the huge natural spring on the property--from whence it got its name.

That roadway leading to Vallejo Home

Few visitors realize, as they drive up the tree-lined road to the historic Vallejo home, that most of these trees were planted over 100 years ago by General Vallejo himself. In 1852, when the City of Sonoma wished to make the road part of West Third Street, Vallejo wrote the Councilmen stating he had planted the trees at great expense and since he owned the land on both sides, he would like to purchase the proposed street as a private road to his Lachryma Montis (Tear of the Mountain) estate. On April 4, 1852, Vallejo received a deed which stated in part, "Know all men by these presents that I, John Cameron, Mayor of the City of Sonoma, by virtue of the powers in me vested in consideration of the sum of twenty dollars paid by Benicia F. de Vallejo to the City Treasurer do hereby grant, convey and confirm unto the said Benicia F. de Vallejo all that piece of land lying in the City of Sonoma known as West Third Street, between Spain Street and Alp Street."

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SONOMA

Sonoma under the American Flag--July 9, 1846

After the American occupancy of California by the United States fleet and arrival of Commodore Sloat in Monterey Bay, and after William Ide's vision of a California Republic had faded and the Bear Flag men joined Fremont in the Mexican war, Sonoma was under the protection of U.S. Navy, Lieutenant Joseph Revere in command.

In 1847 the United States dispatched a company of New York Volunteers to garrison Sonoma. Company C, with Captain Brackett in command, occupied the barracks. These soldiers were a part of Stevenson's regiment which had sailed from New York to San Francisco in several ships at the outbreak of the Mexican War. Captain John Frisbie later replaced Captain Brackett in Sonoma. Frisbie wooed and won a daughter of General Vallejo, and their wedding here was a brilliant one. Jacob P. Leese, the princely merchant, and Captain Fitch lived here. Their homes, now landmarks, are situated on First Street West. The New York Volunteers had their mess hall in the old Ray house, still standing on the corner of Spain and Second Street East. Many of the soldiers patronized the Blue Wing Tavern, first public inn north of San Francisco.

The arrival of General Persifer Smith, U.S. Army, who moved his headquarters here from San Francisco, and William Tecumseh Sherman, his aide, the coming of "Fighting Joe" Hooker to become a valley rancher, the presence of many other soldiers who later became famous in the Civil War, makes Sonoma proud of its early American settlers. Then there was Alexander Cox who founded the Sonoma "Bulletin" in 1852, and the inimitable wit and writer Lieutenant Derby of the U.S. Topographical Survey, who once faced a court martial here because he let a horse thief escape.

Dr. Coit of Coit Tower fame interceded for him.

Sonoma soldiers in 1848 got the gold fever, deserted and rushed to the mines. General Mason after whom Fort Mason is named passed through here enroute to the Coloma gold fields to see for himself the new El Dorado and General Sutter's millrace which was the beginning of the greatest gold rush the world has ever seen.

Sonoma's Fertile Acres

All was not gold that glittered. The hardship of life, illness and the failure of many to strike it rich at the mines brought many gold seekers back to Sonoma. They took up land, planted crops and built homes. The first ranch house of redwood was on the Nicholas Carriger place in the western foothills. The Sears family of Bear Flag fame built a small redwood house on what is now the Vic Leveroni ranch, and not far away the great stone mansion of Granville Swift (which now has a historic marker) be-

came the finest in the valley. "Fight Joe" Hooker's cabin is preserved on the ranch he once owned near Agua Caliente. This ranch, too, bears a marker.

After the Mexican War, and after the gold rush had changed San Francisco into a turbulent port with many problems for the Vigilantes, more American families and industrious Euro-

peans anxious to establish homes and cultivate the land settled in Sonoma. In 1850 General Vallejo built his modern residence "Lachryma Montis" (Tear of the Mountain) in the foothills of Sonoma, the adobe palace on the plaza being no longer comfortable, and memories of the Bear Flag incident casting its shadow. Jacob P. Leese and the Haraszthys

joined their relatives, the Vallejos, in cultivating hundreds of acres from Buena Vista and Huichica to the Petaluma rancho. Grain, grapes and fine horses proved profitable. Indian workers became scarce due to an epidemic which wiped them out.



WE WISH TO RECORD OUR ADMIRATION AND RESPECT FOR ALL THOSE DEDICATED PEOPLE WHO WORKED HARD TO GIVE US A VINTAGE FESTIVAL THIS YEAR



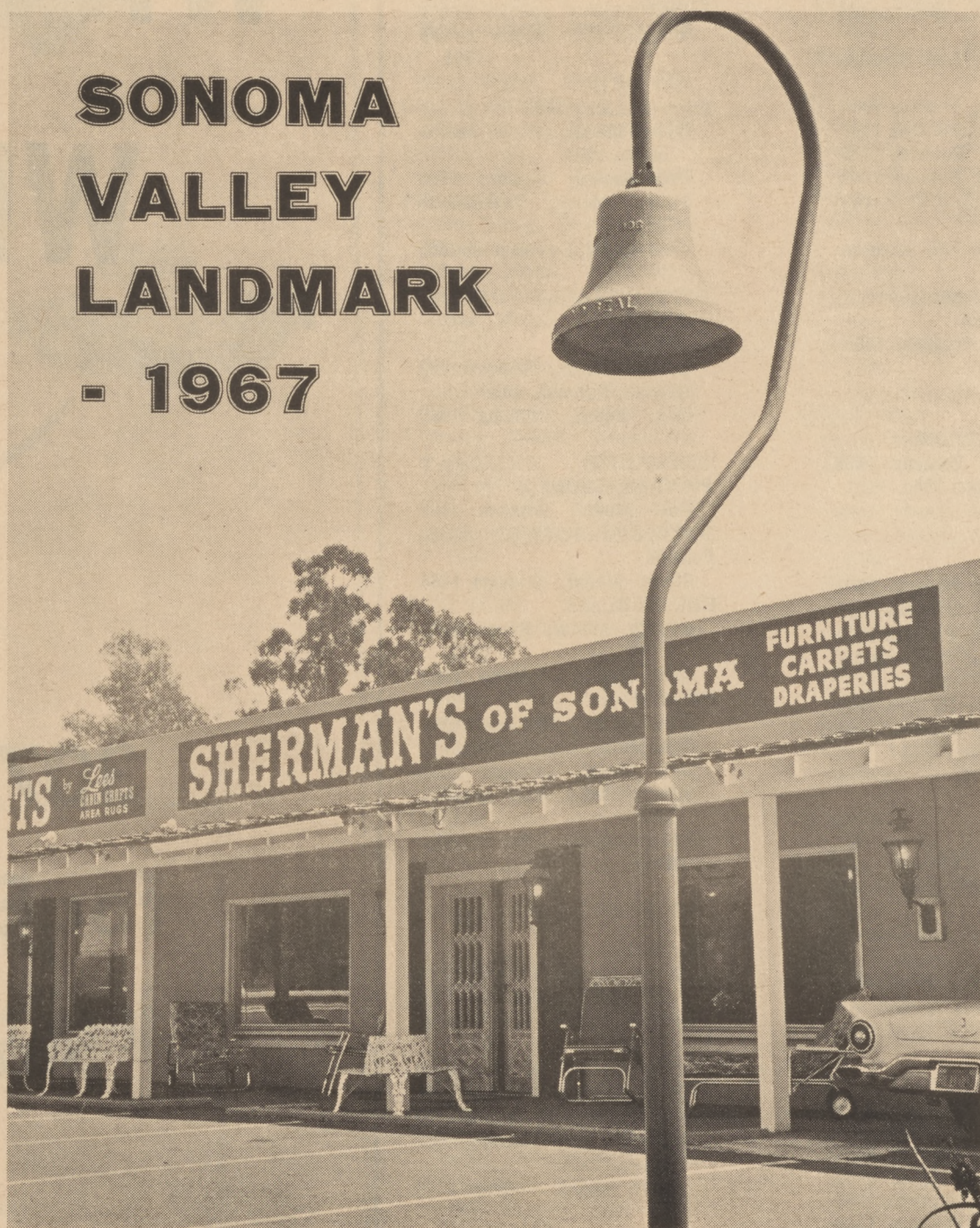
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 Gold Medal, Sacramento 1956
 Silver Medal, Pomona 1957
 Gold Medal, Pomona 1958
 Gold Medal, Los Angeles 1959
 Silver Award, Sacramento 1959
 Gold Medal, Pomona 1960
 Silver Medal, Sacramento 1960
 Silver Medal, Sacramento 1961
 Gold Medal, Los Angeles 1961
 Gold Medal, Pomona 1962
 Gold Medal, Sacramento 1963
 Silver Medal, (First) Sacramento 1964
 Gold Medal, Pomona 1964
 Silver Medal, Sacramento 1965
 Gold Medal, Los Angeles 1965
 Gold Medal, Pomona 1966
 Gold Medal, Pomona 1967
 Bronze Medal, Sacramento 1967

BURGUNDY

Gold Medal, Pomona 1956
 Silver Medal, Sacramento 1956
 Silver Medal, Los Angeles 1959
 Bronze Medal, Pomona 1960
 Bronze Medal, Pomona 1962
 Silver Medal, Pomona 1963
 Bronze Medal, Pomona 1964
 Silver Medal, (First) Sacramento 1964
 Bronze Medal, Los Angeles 1965
 Third, Sacramento (Special Division) 1966
 Gold Medal, Pomona 1967

SPARKLING BURGUNDY

Gold Medal, Pomona 1964
 Bronze, Pomona 1966

CABERNET

Silver Medal, Pomona 1957
 Silver Medal, Pomona 1958
 Bronze Medal, Pomona 1960
 Bronze Medal, Los Angeles 1961
 Bronze Medal, Pomona 1963
 Silver Medal, Pomona 1964
 Bronze, Pomona, 1966

CABERNET SAUVIGNON

Bronze Medal, Sacramento 1964
 Bronze Medal, Los Angeles 1965
 Bronze Medal, Sacramento 1967

CHABLIS

Silver Medal, Pomona 1955
 Silver Medal, Pomona 1956
 Gold Medal, Pomona 1957
 Bronze Medal, Pomona 1960
 Silver Medal, Pomona 1963
 Gold Medal, Los Angeles 1965
 Merit award (Special Division) Pomona, 1966

SS BRUT CHAMPAGNE

Silver Medal, Pomona 1957
 Silver Medal, Los Angeles 1959
 Gold Medal, Pomona 1960
 Gold Medal, Sacramento 1961
 Gold Medal, Pomona 1963
 Silver Medal, Los Angeles 1965

SEBASTIANI CHAMPAGNE, BULK

Silver Medal, Sacramento 1965

SEBASTIANI BRUT CHAMPAGNE

Bronze, Pomona 1966
 Gold Medal, Pomona 1967
 Silver Medal, Sacramento 1957
 Silver Medal, Pomona 1957
 Gold Medal, Pomona 1958
 Bronze Medal, Los Angeles 1961

SEBASTIANI PINK CHAMPAGNE

Silver Medal, Pomona 1958
 Gold Medal, Los Angeles 1959
 Silver Medal, Pomona 1960
 Gold Medal, Pomona 1963
 PINK CHAMPAGNE--Charmat Process
 Silver Medal, Pomona 1962

PINK CHAMPAGNE

Silver Medal, (First) Sacramento 1964
 Gold Medal, Pomona 1964
 Silver Medal, Sacramento 1965
 Gold Medal, Los Angeles 1965

BOTTLE FERMENTED CHAMPAGNE

--GROUP 1
 Bronze Medal, Pomona 1962
 Bronze, Pomona, 1966
 Gold Medal, Pomona 1967

CHAMPAGNE, CHARMAT PROCESS, GROUP 2

Gold Medal, Pomona 1967
 BOTTLE FERMENTED CHAMPAGNE

Silver Medal, Pomona 1964

CHENIN BLANC

Bronze Medal, Sacramento 1964

Gold Medal, Pomona 1964

CHIANTI

Gold Medal, Pomona 1956
 Gold Medal, Los Angeles 1961
 Gold Medal, Pomona 1964
 Silver Medal, Los Angeles 1965
 Bronze Medal, Sacramento 1967

CLARET

Silver Medal, Pomona 1956
 Gold Medal, Pomona 1958
 Silver Medal, Los Angeles 1959
 Gold Medal, Pomona 1960
 Silver Medal, Pomona 1964
 Gold Medal, Los Angeles 1965
 Bronze (Villa Augusto) Pomona, 1966
 Silver Medal, Pomona 1967

GAMAY

Gold, Pomona, 1966

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Silver Medal, Pomona 1967
Bronze Medal, Sacramento
1967

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Silver Medal, Pomona 1964

MOUNTAIN RED
Gold Medal, Pomona 1963
Gold Medal, Pomona 1964

MOUNTAIN ROSE
Gold Medal, Pomona 1963

MOUNTAIN WHITE
Gold Medal, Pomona 1963

DRY SAUTERNE
Bronze Medal, Pomona 1962

DRY VERMOUTH
Gold Medal, Pomona 1956
Silver Medal, Pomona 1957
Silver Medal, Los Angeles
1959

Silver Medal, Pomona 1960
Gold Medal, Pomona 1962
Bronze Medal, (First) Pomona
1964

SWEET VERMOUTH
Silver Medal, Pomona 1962
Bronze Medal, Sacramento
1964

Silver Medal, Sacramento
1965

PALE DRY SHERRY
Silver Medal, Pomona 1956
Silver Medal, Los Angeles
1959

Gold Medal, Pomona 1960

CREAM SHERRY
Silver Medal, Pomona 1960

DRY SHERRY
Silver Medal, Pomona 1964

PINOT NOIR
Gold Medal, Pomona 1955
Silver Medal, Pomona 1957
Silver Medal, Sacramento
1957

Silver Medal, Los Angeles
1959

Bronze Medal, Pomona 1960

Gold Medal, Sacramento 1960

Silver Medal, Pomona 1963

Bronze Medal, Sacramento
1965

Gold Medal, Los Angeles 1965

Gold Medal, Pomona 1967

Silver Medal, Sacramento
1967

RUBY PORT
Bronze Medal, Los Angeles
1965

PORT
Silver Medal, Pomona 1953

Silver Medal, Los Angeles
1961

RHINE
Silver Medal, Pomona 1962

RIESLING
Bronze Medal, Pomona 1964

Bronze Medal, (First) Sacramento
1964

Silver Medal, Los Angeles
1965

Silver, Pomona, 1966

Silver Medal, Pomona 1967

ROSE--Gold Medal, Pomona
1964

Gold Medal, Los Angeles 1965

Silver Medal, Los Angeles
1965

Bronze, Pomona, 1966

Second, Sacramento (Special
Division) 1966

First, Pomona (Special Division)
1966

Third, Sacramento (Special
Division) 1967

SWEET ROSE
Gold, Pomona, 1966

SAUTERNE
Silver Medal, Pomona 1957
Bronze Medal, Los Angeles
1961

Silver Medal, Pomona 1963
Bronze Medal, (2nd) Sacramento
1964

SHERRY
Gold Medal, Pomona 1957
Gold Medal, Pomona 1960
Bronze Medal, Los Angeles
1965

Bronze, Pomona, 1966

SWEET SHERRY
Silver Medal, Pomona 1967

SYLVANER
Gold Medal, Pomona 1956

TOKAY
Gold Medal, Pomona 1954

Silver Medal, Pomona 1957

Silver Medal, Pomona 1960

Bronze Medal, Los Angeles
1961

Silver Medal, Pomona 1967

VERMOUTH
Silver Medal, Sacramento
1958

Bronze Medal, Los Angeles
1961

Gold Medal, Sacramento 1961

Silver Medal, Sacramento
1963

Silver Medal, Los Angeles
1965

Silver Medal, Pomona 1967

VIN ROSE
Silver Medal, Pomona 1953

Gold Medal, Pomona 1957

Gold Medal, Los Angeles 1961

Silver Medal, Pomona 1963

Gold Medal, Sacramento 1965

VINO ROSSO
Bronze Medal, Los Angeles
1961

Silver Medal, Los Angeles
1965

Bronze, Pomona, 1966

WHITE PORT
Silver Medal, Pomona 1954

Silver Medal, Sacramento
1956

Silver Medal, Pomona 1957

Silver Medal, Los Angeles
1961

Silver Medal, Pomona 1962

Bronze Medal, Pomona 1963

Silver Medal, Pomona 1964

Bronze, Pomona, 1966

DRY WHITE TABLE WINE
Silver Medal, Pomona 1963

Bronze, Pomona, 1966

SWEET WHITE TABLE WINE
Bronze, Pomona 1966

ZINFANDEL
Gold Medal, Pomona 1955

Silver Medal, Pomona 1957

Gold Medal, Pomona 1960

Bronze Medal, Los Angeles
1961

Silver Medal, Pomona 1963

Gold Medal, Sacramento 1965

Gold Medal, Los Angeles 1965

ZINFANDEL (SPECIAL DIVISION)
First Award, Pomona 1964

Second Premium, Sacramento
1964

First, Pomona, 1966

Third, Sacramento, 1966

First, Sacramento, 1967

SHERRY
Grand Prize, Paris 1935



Sonoma Valley, Cradle of wine industry

Buena Vista Vinicultural Association (at above site), founded by Agostan Haraszthy, was the beginning of California's vast vineyards. Shown in this rare old photo are B.E. Auger, a trustee of the Association, and A. Kitz, champagne master. Thirty-thousand bottles of champagne were reportedly lost as cellars caved in years ago.

tee of the Association, and A. Kitz, champagne master. Thirty-thousand bottles of champagne were reportedly lost as cellars caved in years ago.



Jack London--he lived here

One of the world's best-known authors, Jack London settled on a beautiful ranch in the Glen Ellen hills in 1905, just two years after he had sold his famed novel "Call of the Wild" for \$2,000 outright to Macmillan Co. He was 29 years old when he came to Sonoma Valley. He was 40 when he died at his Glen Ellen ranch in November, 1916. London's nephew, Irving Shepard, still resides on the ranch, a portion of which is now a State Historical Park, open to the public.

When Sonoma was a U.S. military post

When Sonoma was a military post--July, 1846 to the end of 1851--many young army officers were stationed here for periods of time. Many of them later became high-ranking officers and won fame in the Civil War.

Among them were Ulysses S. Grant, William Tecumseh Sherman, Fighting Joe Hooker, Philip Kearney, Jr. and George Stoneman.

It was noted that during this time many theatrical performances were held by the soldiers, and it is possible these theatricals antedated those put on in Monterey. Therefore, there is some question about Monterey having had the "first theatre" in California. Sonoma very likely deserves this recognition.



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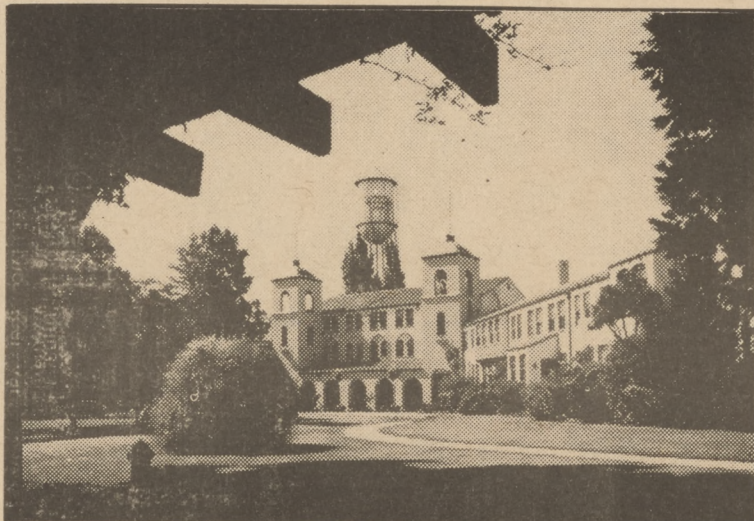
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The 21st Annual Valley of the Moon Vintage Festival is dedicated to those we affectionately term "The Old Guard." These include the dear hearts and dedicated people who away back in 1947 conceived the idea for the Festival, and whose enthusiasm, dedication, and hard work gave the celebration its firm foundation.

"The Old Guard" also includes every officer of every Vintage Festival Association board, every committeeman, everyone who cared enough to play some kind of role to insure the success of each of the 20 Vintage Festivals which have preceded this one.

You must live in a small community to appreciate the amount of planning and work that goes into an annual celebration. Here you learn, too, to appreciate the kindness and dedication of people who care about Sonoma's storied past, its pioneers and the deep roots of the vines in our rich red hillside soil--the roots of tradition which bind us to the historic heritage which is ours--symbolized by this, our 21st Annual Valley of the Moon Vintage Festival.

Bless you, Old Guard. May we never let you down.

HENRI MAYSONNAVE

President, 1967

Valley of the Moon

Vintage Festival Association, Inc.



Sonoma Plaza 80 years ago

A narrow gauge railroad had its Sonoma depot and roundhouse in the center of the plaza. The right of way up Spain street past the Sonoma Mission was vigorously protested

by the citizenry. The Donahue road had a stormy time of it and laid much of its track at night.

A bit of history ...

Sonoma became the home of early-day settlers who from the first were encouraged to plant gardens and erect homes on lots or tracts granted to them by General M.G. Vallejo and later by Alcaldes John Nash or L.M. Boggs. Titles had to be perfected, and Jasper O'Farrell, after whom O'Farrell Street in San Francisco is named, surveyed the Sonoma area and made a map of the township.

The boundaries of the city were determined. The plaza, cemetery and other gifts of Vallejo to the town were recognized. Broadway, magnificent 110-foot wide boulevard,

(Continued on Page 16)

BOYES OF WATER FAME



CAPT. H.E. BOYES
Boyes Hot Springs is named for this dapper ex-British Army officer who first improved the hot springs and acclaimed them far and wide. The spa today, under the direction of Luis Vela, still attracts throngs to take what Boyes called his "bawths."

mode o'day

Ladies' Long & Short

COATS

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DRESSES

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THE BEAR FLAG MONUMENT (top photo) in Sonoma Plaza (northeast corner) stands adjacent to the site of the exact spot where a hardy band of pioneer settlers raised the crude flag of the new "California Republic" which has become our state ensign. LOWER PHOTO is of stone marking exact site of Bear Flag raising, with plaque cut into its face. The Bear Flag was raised on June 14, 1846, and upon the order of Captain John C. Fremont the settlers took General M.G. Vallejo, Sonoma's founder, a political prisoner--unaware that the Mexican General, with vision and courage, only two months earlier had advocated California's annexation to the United States at a meeting in Monterey. It was also on this site that Lieutenant Joseph Warren Revere, a grandson of Paul Revere, lowered the Bear Flag and raised the 27-starred flag of the United States on July 9, 1846. Both flag-raising will be depicted by costumed citizenry during the Vintage Festival in "Historic Happenings" to be found in this program.

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Sonoma



OLD STAGE DRIVER

The late Jos. A. Albertson, an old stage coach driver, later became Sonoma's constable at \$15 per month. He stood firm against bicycle riding on the sidewalks.

MORE ABOUT...

A bit of history

(Continued from Page 15) and main approach to the town, was among these.

Sonoma was first incorporated in 1852, but there was dissension and accusations against city officials over funds, so the city disincorporated. The first Board of Supervisors met in Sonoma, but after Santa Rosa had won the election for the county seat, Sonoma seemed to drag along while more progressive towns began to grow. Petaluma, because of its water transportation was a thriving place.

The boats and stages also brought passengers to Sonoma. The little schooners which came up to Embarcadero near the present Millerick ranch carried Sonoma Valley freight.

When the railroad superseded the stagecoach to Sonoma, roundhouse and shops were built on the plaza. To accommodate picnic excursions, a pavilion was erected on the plaza. It later was enclosed and became the city hall. Sonoma was reincorporated as a city in 1882.

Lewis Adler, F. Leiding, Cooper and Spriggs, Pauli Bros., J.A. Poppe, F. Duhring and F. Clewe were pioneer merchants. S. Schocken had a store in the old barracks which he purchased. He also bought the Mission when the church moved to a new site. The Mission was used as a hay barn and on the corner a saloon loomed.

Valley of the Moon WINERY

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E.G. Parducci
Glen Ellen 996-6941

The name 'Sonoma'

"Sonoma," it has been said, "is an Indian word meaning 'Valley of the Moon'."

This is desirable, but not true.

"Sonoma" is Indian. The first mention of it was in baptismal records in 1815, in which the name of the local Indian tribe was given as "Chucuinnes" or "Sonomas" and later as "Sonomi."

The word is probably derived from the Patwin Indian word "sono," nose, a word applied to the chief of the tribe.

Hence, Sonoma was the land or tribe of Chief Nose.

The Indians are credited, however, with referring to the area as The Valley of the Moon--because on the crisp, cool valley evenings the moon was so bright and reflected so much, that it seemed to rise several times in various places behind the green hills. Author Jack London perpetuated the description in his book "Valley of the Moon" and other writings.

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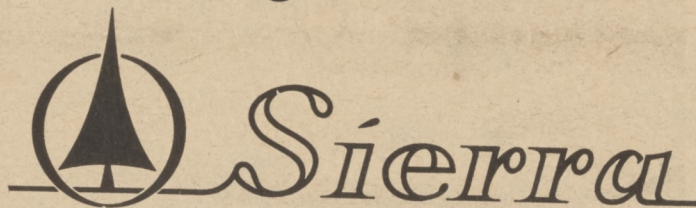
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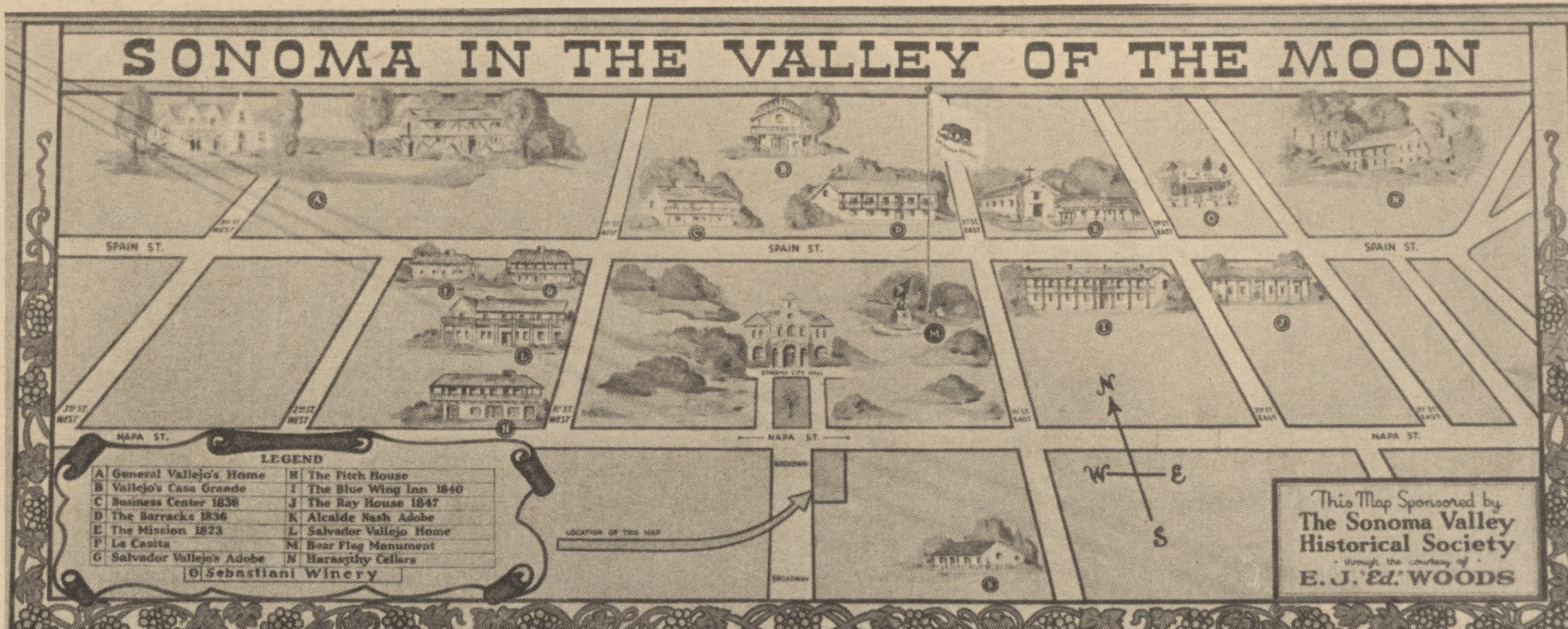
A Happy Vintage Festival!



the Village Shop

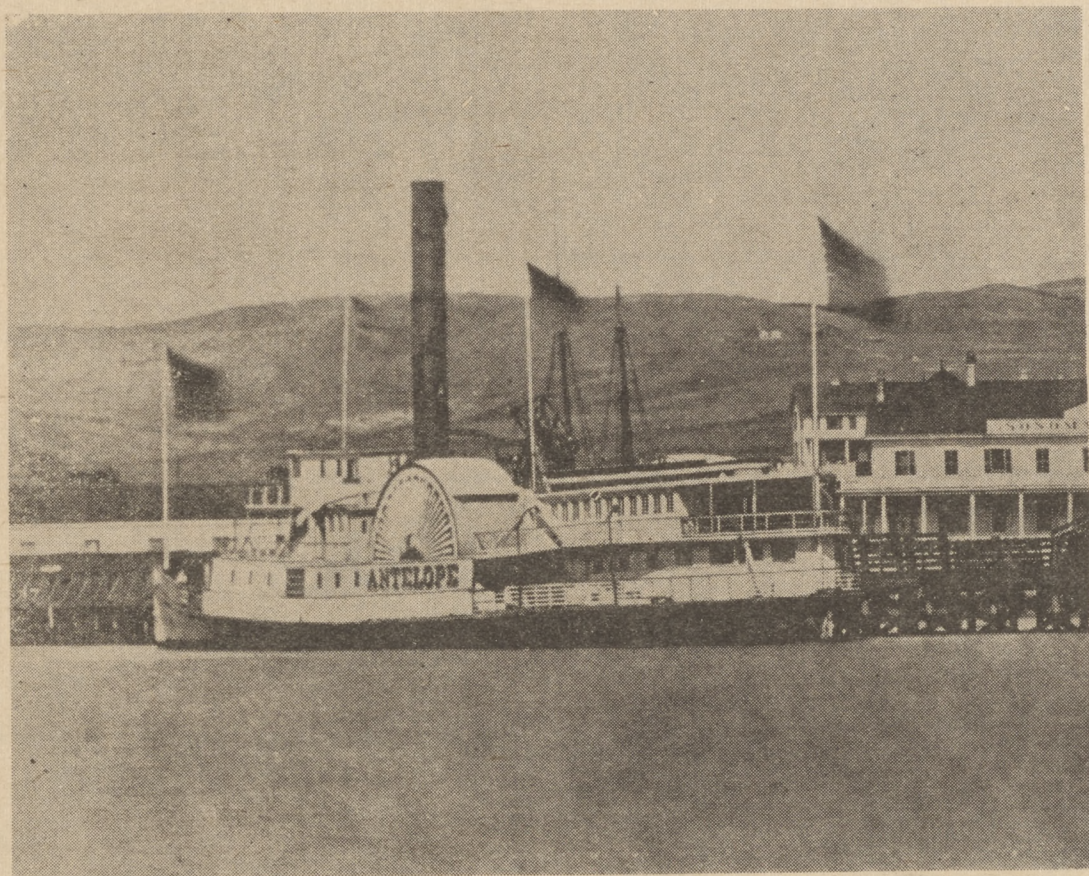
"The store designed with you in mind"

25 East Napa St. — Sonoma



THIS COLORFUL GUIDE to some of Sonoma's most historic landmarks is painted on the west side of the former bank building now occupied by the E.J. (Ed) Woods agencies at the corner of Broadway and Napa st. The painting was

originally sponsored by the Sonoma Valley Historical Society. Visitors may obtain information on Sonoma Valley sites at the Chamber of Commerce office located at 461 First street west.



Sonoma to S.F.--by water

In the late 1800s, Sonoma travelers used to go by stage (over Stagegulch road, west of town) to the Lakeville landing across the hills and

board the "Antelope" (above) or the James M. Donahue steam paddlewheelers for San Francisco, three hours away.



Prayer of the harvest

O God, who for the welfare and happiness of mankind, didst create the fruits of the earth, we pray and beseech Thee that Thou wilt deign to look upon our friends and orchards and vineyards and continue to bring them in due season to blessed maturity.

We thank Thee for the richness of our soil in this Valley of the Moon, for the springs of water and for the rain, for the heat of the sun which swells the plants in the freshly cultivated fields, beautiful to the eye and promising a rich harvest, and for the grape clusters telling us of Thy bounty. May we be ever grateful for Thy many favors. May we bask in the warmth of mutual sincerity and grow into a lasting trust and love of Thee.

Amen

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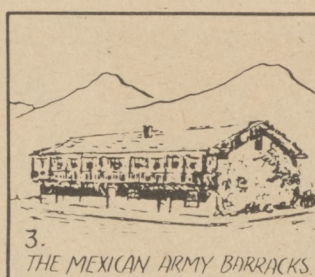
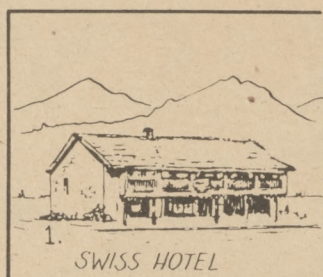
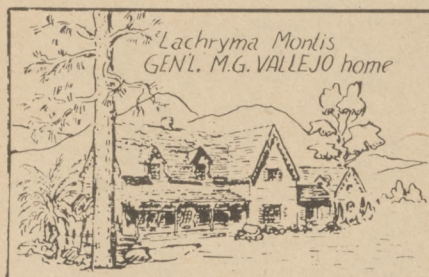


Don't Purchase Worthless
Imitations.

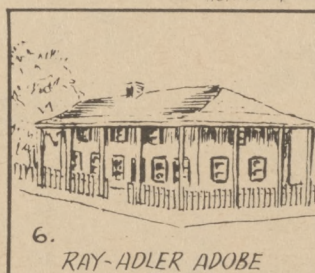
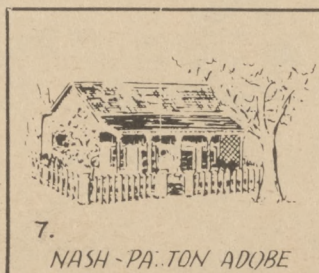
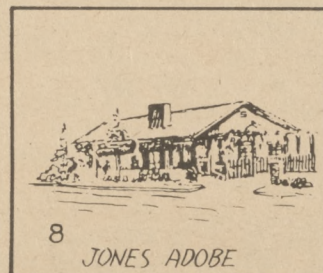
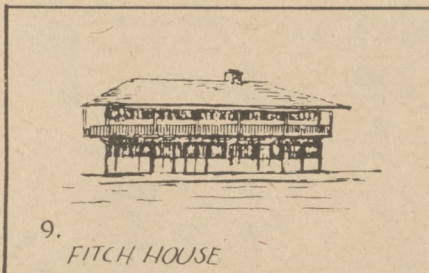
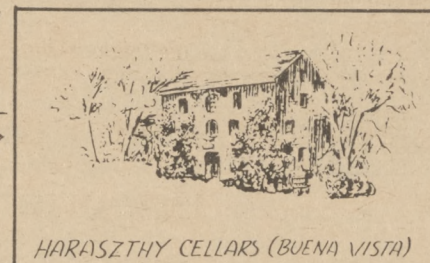
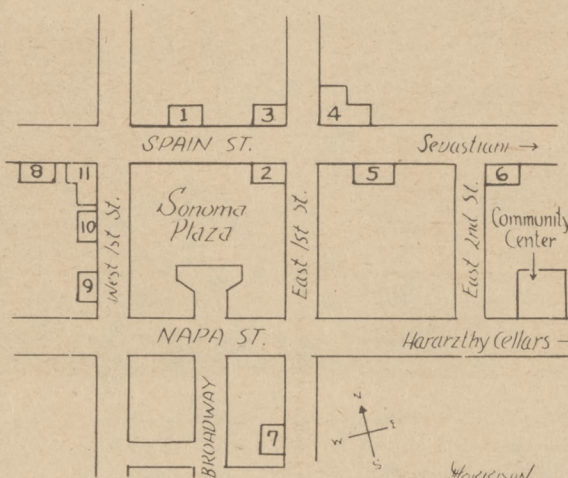
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Sonoma's historic landmarks



The historic buildings in the Sonoma Plaza area rank among the Country's most interesting, and best preserved. Here was built the last of California's Missions. Here was the home of General Mariano G. Vallejo, Mexico's forward-looking Governor. Here were planted America's first vintage grapes; and here the old-world art of fine winemaking was first introduced.



These are only a few of the most important historic sites in the Valley of the Moon. There are many other landmarks, resorts and recreation centers you'll surely want to visit. Many of these are located in the charming communities of Boyes Springs, Glen Ellen, El Verano, and Kenwood. If you don't get to see them all on this trip, there'll be a hearty welcome awaiting you on your return.

We hope you'll drop in soon at the Jack London Historical State Park in Glen Ellen. Here you may visit a museum filled with memorabilia related to the famed author. You may also inspect the ruins of his Wolf House.

Other must-see attractions in the valley are the Boyes Hot Springs health resorts, the Hanna Center for Boys, and the Sonoma Golf and Country Club.

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W.A. Getchey, historical guide at the Old Mission, examines one of the exhibits at the mission on Spain st. The sword, measuring 36 inches long, is said to have belonged to Lt. Col. Joseph Hooker, who once owned land in the valley before he left to fight for the Union in the Civil War.

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Buena Vista Castle

In its day, one of the showplaces of Sonoma Valley was the mansion of the late Mr. and Mrs. Robert Johnson on the site of Buena Vista Vineyards and the residence of the

Frank H. Bartholomews today. In early 1900s it was purchased by state as home for delinquent women. The building was destroyed by fire said to have been set by the inmates.



Sonoma Plaza in the "good old days"

The fence, built to keep out cattle, finally disappeared, picket by picket. Buildings on

the east side of the square were destroyed by fire.

21ST ANNUAL VINTAGE FESTIVAL GREETINGS

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SONOMA



Window Display BALLOT

MY CHOICE for the Outstanding Window during the Festival is

Signed _____

(Deposit this ballot at Plaza Information Booth)

The Bear



Flag Party

THE Plaza in the old City of Sonoma, scene of the Bear Flag revolution, should interest everyone in California, for here our State Flag was made and raised, June 14, 1846.

The flag of California, with its grizzly bear and star, is an emblem with a history. Although the Bear Flag was not adopted as the State Flag until 1911, it was the first flag to fly over California after Mexico's comandante, General Mariano G. Vallejo, had been taken prisoner, and pioneer Americans proclaimed "The California Republic." This hardy band of adventurers, traders and trappers, had crossed the plains and scaled the rugged mountains long before the days of gold. The call of a new empire lured them here—California, the land of opportunity, was even then a word of magic!

Mexico, then in possession of California, began to suspect the presence of these men, particularly General Fremont, presumably making surveys for a trade route into California, but believed by General Castro and other Mexicans to be bent on conquest for the United States.

Suspicious of the constantly growing number of Americans collecting around Sutter's Fort, and settling in the Sacramento, Napa and Sonoma valleys, the Mexicans finally ordered all Americans to get out of California.

This was too much for the Yankees, and knowing that the United States was having trouble with Mexico that would sooner or later lead to war, they determined to hasten American occupancy of California.

Riding all one night from the Sacramento Valley, thirty horsemen rode into the Mexican Pueblo of Sonoma at sunrise June 14, 1846, and took General Vallejo prisoner.

After seizing the military barracks and rusty cannon of the town, the Americans, under William Ide, decided that they needed a flag to run up on the Plaza's staff where the Mexican emblem was flying. Material was scarce, but William Mathews, who was the express rider between Sonoma and Sutter's Fort, persuaded his wife to give her red petticoat to the cause, and the new blacksmith's wife, Mrs. John Sears, gave a piece of unbleached muslin, or

manta cloth, which she had brought across the plains in a wagon train from Missouri. William Todd, a nephew of Mrs. Abraham Lincoln, volunteered to make the flag after the pioneers agreed that they wanted a grizzly bear on it and a star like the flag of Texas. The flag was made from the unbleached muslin with a red strip across the bottom, and the bear was painted with red paint on the white field and the words, "California Republic", painted beneath.

There were shouts of joy as the Bear Flag was raised over Sonoma's Plaza and the soldiers of the new Republic took possession of the town.

General Fremont and Kit Carson rode into Sonoma a few nights later to reinforce the Bear Flag party, and after routing Mexican troops in the vicinity of San Rafael returned to celebrate the Fourth of July on Sonoma's Plaza.

Besides Fremont and his men and the Bear Flag troops, there were officers and sailors from United States ships anchored in San Francisco bay, and strange to say, many pioneer women, for women were scarce in those days in California. But all the families for miles around had been concentrated at Sonoma for protection after the seizure of the town, in fear of Mexican reprisal. With Fremont and his reinforcements in Sonoma it was deemed safe enough to have a grand Fourth of July ball, so to the tune of squeaky fiddles and by the light of flickering lanterns, the covered wagon girls and the men of the new republic danced throughout the night at the big adobe of Salvador Vallejo, on the west side of Sonoma's Plaza. As the Fourth of July dawned, salutes were fired from Mexican cannon in honor of our Independence Day.

On July 9th, after word had been received that the American flag had gone up at the capital, Monterey, Lieutenant Revere, of the United States Navy (relative of the famous Paul Revere) arrived from the U. S. frigate Portsmouth with an American flag for Sonoma, and raised the Stars and Stripes over the Plaza. As he pulled down the crude Bear Flag, he remarked: "This emblem is worth saving." The original flag was finally presented to the Society of California Pioneers and was one of their valued relics until destroyed by fire in 1906, the year of San Francisco's earthquake.

Good wishes

to all those who
worked to give us a 1967
Vintage Festival

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VALLEY

OF THE MOON
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A saloon hid the Mission

A corner saloon (one of 14 in Sonoma at the time) all but hid Sonoma's historic Mission which was being used as a hay barn before it was restored. The Sonoma Valley Woman's Club, the Landmark League and the San Fran-

cisco Examiner finally raised funds to purchase the Mission and it was restored through the efforts of the late Jos. R. Knowland and Senator Herbert Slater, who urged state appropriations.



THE BARRACKS or Quartel, a State Historic Landmark on Spain street across from the Sonoma Mission, was built by General Mariano G. Vallejo for his Mexican troops. Built in 1839-41, it was constructed while Vallejo was Commandante-General of the Northern Frontier, an area which today comprises the counties of Sonoma, Marin, Sis-

kiyou, Shasta, Tehama, Plumas, Lassen, Sierra, Placer, Nevada, and El Dorado. With the help of the Suisun Indian Chief Solano (Sem-Yeto), and the soldiers of the barracks, the hostile Indians of this vast territory were subdued. The Barracks were in process of being restored by State Division of Beaches and Parks until recent cutback in projects by state administration.

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MENS' & BOYS' WEAR AND SHOES
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Sonoma's volunteer firemen of 70 years ago

What they lacked in equipment, they made up for in uniforms and bravery. Every leading citizen and businessman was a member of the fire department. Lacking water at one major

fire on the east side of the town square, firemen used several thousand gallons of wine to save the building.



ONE OF SONOMA'S most intriguing old adobes is the Blue Wing Inn on Spain street, opposite the Sonoma Mission. On land originally deeded to Lazaro Pina, A. Davila, Rosario Alviso and Antonio Ortega by Gen. Vallejo in 1837, it was deeded in 1849 to James Cooper and Thomas Spriggs who operated it as an inn. Said to be one of the first hostleries north of San Francisco, its ancient register

revealed the names of emigrants, miners, and famous early-day military leaders of the Bear Flag party. Tradition also has it that the Blue Wing was frequented by the notorious Mexican bandits, Joaquin Murietta and "Three Fingered" Jack. Privately owned by W.H. Black, it has recently been announced for purchase as a state landmark.



Established 1879

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525 WEST NAPA ST.

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ACROSS FROM VALLEY MART

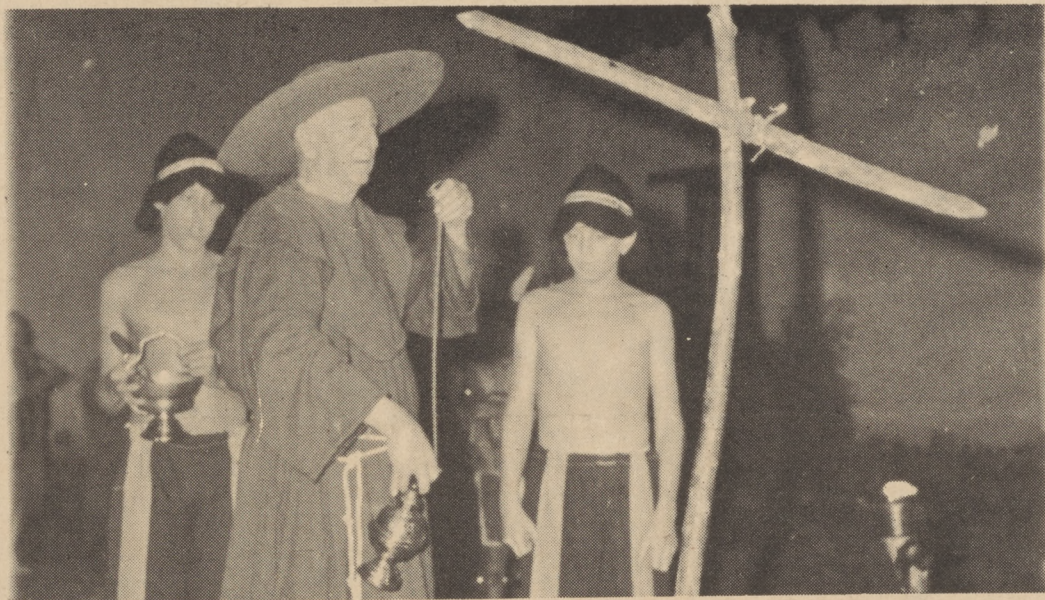


GEN. VALLEJO'S London-made carriage was in a neglected state when a group of touring newspaper publishers visited Lachryma Montis about 1912 or 1913. The little girl visible in the Winton touring car at right is Celia

Thomson Schiffler, General Vallejo's great granddaughter, then 4 years old. The gent in hat seated at right is Harry H. Granice, Index-Tribune publisher, and grandfather of the present publisher, Robert M. Lynch.



INDIAN DANCER is actually member of Sonoma Valley Boy Scout group which will display "a working Indian Village during Vintage Festival.



One of the historic "happenings" to be portrayed as feature of Vintage Festival here on Sept. 30 and Oct. 1 will be Padre Altimira

Founding Sonoma Mission. Ralph Hotz is shown in above photo depicting the Franciscan padre during the 1966 Festival.



CHILDREN'S PARADE is a favorite feature of Vintage Festival. In photo above a "pioneer wife" drives covered wagon drawn by pony. Parade is at 1 p.m. Saturday.

Vintage Festival Greetings

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GOLF COURSE**

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Glen Ellen

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A. J. BOURDY

232 West Napa St.

Phone 938-5545

Sonoma

and at 3462 Mendocino Ave., Santa Rosa

Padre Altimira Has Arrived

(Continued from Page 1)

Don Francisco Castro, (a representative of Governor Arguello) marched in procession into the Valley of the Moon.

Padre Altimira has been ordered by the government to found a mission in this salubrious location and he planted the Christian Cross here on July 4th.

The good padre, loyal to his king so far across the sea, established the mission, the last outpost of El Camino Real, for two reasons; the first, of course, to bring the blessings of Christianity to the heathen red man; the second, to establish a bulwark against the encroachments of the Czarists to the north.

The mission has been named San Francisco Solano, and, though small, is expected to far outshine the similar installation in Yerba Buena across the bay.

SONOMA VALLEY RAILROAD.



TIME SCHEDULE.

Takes Effect October 31, 1886.

Mail & Passenger—Week days only

Bound North	Bound South
4:00 P. M. San Francisco.....	9:00 A. M. Sonoma Landing.....
6:00 " " " " " " " " " " " "	7:10 " " " " " " " " " " " "
6:11 " " " " " " " " " " " "	6:55 " " " " " " " " " " " "
6:22 " " " " " " " " " " " "	6:40 " " " " " " " " " " " "
6:34 " " " " " " " " " " " "	6:40 " " " " " " " " " " " "
6:40 " " " " " " " " " " " "	6:35 " " " " " " " " " " " "
6:45 " " " " " " " " " " " "	6:30 " " " " " " " " " " " "
6:55 " " " " " " " " " " " "	6:25 " " " " " " " " " " " "
7:00 " " " " " " " " " " " "	6:15 " " " " " " " " " " " "
7:03 " " " " " " " " " " " "	6:12 " " " " " " " " " " " "
7:05 " " " " " " " " " " " "	6:10 " " " " " " " " " " " "
7:03 " " " " " " " " " " " "	6:07 " " " " " " " " " " " "
7:11 " " " " " " " " " " " "	6:04 " " " " " " " " " " " "
7:15 " " " " " " " " " " " "	6:00 " " " " " " " " " " " "

Through Sunday Excursion.

8:15 A. M. San Francisco.....	6:30 P. M. Sonoma Landing.....
10:05 " " " " " " " " " " " "	4:40 " " " " " " " " " " " "
10:17 " " " " " " " " " " " "	4:29 " " " " " " " " " " " "
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10:50 " " " " " " " " " " " "	4:00 " " " " " " " " " " " "
11:00 " " " " " " " " " " " "	3:55 " " " " " " " " " " " "
11:05 " " " " " " " " " " " "	3:46 " " " " " " " " " " " "
11:08 " " " " " " " " " " " "	3:43 " " " " " " " " " " " "
11:10 " " " " " " " " " " " "	3:41 " " " " " " " " " " " "
11:13 " " " " " " " " " " " "	3:38 " " " " " " " " " " " "
11:16 " " " " " " " " " " " "	3:35 " " " " " " " " " " " "
11:20 " " " " " " " " " " " "	3:30 " " " " " " " " " " " "

Accom. and Freight—Week days

4:00 P. M. San Francisco.....	9:00 A. M. Sonoma Landing.....
7:00 A. M. Sonoma Landing.....	5:05 P. M. Sonoma.....
9:10 " " " " " " " " " " " "	3:30 " " " " " " " " " " " "
9:50 " " " " " " " " " " " "	2:30 " " " " " " " " " " " "

At Sears' Point, McGill's, Schellville, Vineyard, Buena Vista, Pioneer Grove, Watriss', Whitman's and Hill's train stop only when signalled.

H. C. WHITTING, Superintendent.
W. G. CORSALEY, Asst. Superintendent.

MUSTANG

Survival of the Fittest.

A FAMILY MEDICINE that has HEALED MILLIONS DURING 35 YEARS.

Mexican Mustang Liniment.

A BALM FOR EVERY WOUND OF MAN AND BEAST!

THE OLDEST AND BEST LINIMENT EVER MADE IN AMERICA.

SALES LARGER than EVER.

The Mexican Mustang Liniment has been known for more than thirty-two years as the best of all Liniments, for Man and Beast. Its sales to-day are larger than ever. It cures when all others fail, and penetrates skin, tendon and muscle to the very bone. Sold everywhere.

J. G. MARCY,
STOVE, TINWARE AND HARDWARE STORE,
East Side Plaza, SONOMA.
Force and Lift Pumps and Windmills.
Brass Faucets of all Kinds. Plumbing in all its Branches.
Prices Reasonable.

Stars And Stripes To Be Raised

(Continued from Page 1)

seized that city by force of arms. He reportedly disembarked two hundred and fifty sailors from his flagship SAVANNAH and marched them without resistance to the customhouse. There they raised the American flag and fired a salute and Sloat declared that, "henceforward California will be a portion of the United States."

Sloat reportedly stated, "Altho' I come in arms with a powerful force, I do not come as an enemy to California; but on the contrary I come as their best friend." He went on to pledge that Californians would have all the privileges of citizenship including freedom of worship and "freedom from revolution."

The Commodore promised that Californians would have the right to import all goods from the United States absolutely free of duty and that the importation of foreign goods would cost only one fourth of the duty imposed by the Mexican government.

As is well known, the U.S.S. Portsmouth, Captain John B. Montgomery, commanding, has been moored at Yerba Buena for some days. Captain Montgomery has been charged with raising the United States flag at San Francisco and in our own city of Sonoma. For the latter duty he has dispatched Lieutenant Joseph Revere and a landing party of sailors from the Portsmouth. The force is expected to land at the embarcadero and to march into Sonoma later today.

Julius Fochetti,



Blacksmith and Horseshoer

GROCERIES CHEAP FOR CASH.

On and after the 1st of January, 1886, I will sell

Groceries at the Lowest Figures

On a Strictly Cash Basis.

Coffee, good Costa Rica, 9½ lbs	1 00
Coffee, blended roasted, 4½ lbs	1 00
Coffee, very best Costa Rica roasted, 5½ lbs	1 00
Sugar, Dry Granulated, 11½ lbs	1 00
Sugar, coffee, 16 lbs	1 00
Breakfast Delight or Germea, 4-lb packages	25
Hams, ½ lb	15
Bacon, light medium, ½ lb	11½
Bacon, light ½ lb	13½
Seven bars ammonia bleaching Soap	25
Four bars Babbet's best Soap	25
Three long bars laundry Soap	25

And Everything Else in Proportion
Don't Forget! Everything Strictly Cash!

Everything Guaranteed as represented.
Prices Subject to Changes in the Market

H. WEYL,

ja2 SONOMA. 6m

A Wedding of Great Interest

(Continued from Page 1)

which is legendary among the elite of Sonoma County.

Natalia and Jovita will be attired in traditional bridal white, their heirlom mantillas held by tortoiseshell combs, and the dashing Haraszthy brothers will be in formal attire.

The bridal bouquets, as well as decorations at Lachryma Montis, will feature orange blossoms grown on the General's estate. Our county can well be proud of the cementing of ties between these well-known families each of whom has contributed so much to the prosperity and elegance of their surroundings.

As they drive away from the solemnization of their connubial vows these young people will take with them the blessings and best wishes of their many friends.

REAL ESTATE.

HENRY RASCHEN,

Real Estate Agent,

SONOMA.

Office - - - Union Hotel

OFFERS FOR SALE

Choice Vineyards & Orchards.

\$5,200 Near Sonoma; 17 acres of the best land in the Sonoma Valley; contains about 1050 choice bearing fruit trees; 8,000 vines in full bearing, 3 to 4 years old.

\$8,500 55 acres; one-half in vines 2 to 4 years old; all bearing; one-half in choice fruit trees; about 30 minutes ride from Sonoma.

\$7,800. 65 acres fine land; house and barn; five miles from Sonoma.

\$6,500. 20 acres; near Sonoma; in vines and fruits; wagons, buggy; farming implements complete; comfortable six-room house; barns, sheds and outhouses.

\$1,800. Two cottages in Sonoma; 4 rooms each; lot, 60x160.

FOR SALE.

2 COTTAGES IN SONOMA CITY, AT a bargain.

HENRY RASCHEN,
Real Estate Agent,

UNION HOTEL, SONOMA.

PYÆMIA

Is the most virulent form of blood-poisoning. Less speedily fatal, but not less certainly so, is the vitiation of the blood of which the first symptoms are Pimples, Sties, Boils, and Cutaneous Eruptions. When the taint of Scrofula gives warning of its presence by such indications, no time should be lost in using AYER'S SARSAPARILLA, the only perfect and reliable medicine for the purification of the blood.

SCROFULA

Is a foul corruption in the blood that rots out all the machinery of life. Nothing will eradicate it from the system and prevent its transmission to offspring but AYER'S SARSAPARILLA. This preparation is also the only one that will cleanse the blood of Mercurial poison and the taint of Contagious Diseases. Impoverished blood is productive of

ANÆMIA,

A wretched condition indicated by Pallid Skin, Flaccid Muscles, Shattered Nerves, and Melancholy. Its first symptoms are Weakness, Languor, Loss of Nerve Force, and Mental Dejection. Its course, unchecked, leads inevitably to insanity or death. Women frequently suffer from it. The only medicine that, while purifying the blood, enriches it with new vitality, and invigorates the whole system, is

Ayer's Sarsaparilla,
PREPARED BY
Dr. J. C. Ayer & Co., Lowell, Mass.
Sold by all Druggists: Price \$1;
Six bottles for \$5.

Gold Strike!

(Continued from Page 1)

homes and families within hours of this news, General Vallejo and our officers urged local troops not to abandon their posts and join the stampede.

The General, the Governor, and his aide, William Tecumseh Sherman, are planning a trip into the territory to determine for themselves whether these tales of riches are fact or fancy.

While most of our stalwart troops manning the Barracks are remaining faithful to their posts, we regret to report that several have already defected. They have joined Sonomans, who, once the rumor of that glittering seducer, gold, reached this neighborhood, depleted our local stocks of picks, shovels and other supplies, and took French leave of the town.

It is to be hoped that until the official inspection party has returned and word of this dazzling discovery has been confirmed or denied, civilians and the military will keep cool heads.

THE INDEX-TRIBUNE

INDEPENDENT

NEWSPAPER.

DEVOTED TO THE LOCAL INTERESTS

OF THE

SONOMA VALLEY.

THIS PAPER

Bases its Claim to the Support of the

People upon the Fact that it is

NON-PARTISAN

THE PUBLISHER.

Being identified with the Interests of the

Sonoma Valley, and believing that

a Local Paper, conducted

on the plan

indicated will be of real service to the

Sonoma Valley, by making its wants

and resources known to

the outside world,

Confidently relies upon a generous

support.

Rebels Raise Flag In Plaza, Ide Is Leader

(Continued from Page 1)

invaded General Vallejo's home this morning has now declared California an independent republic.

The rebels, under the leadership of William Ide, have produced a flag; a grizzly bear passant and a lone star on a field of white with the motto "California Republic." William Todd, one of the band, conceived the design and executed it on a strip of unbleached cotton with paint and a four inch wide piece of red flannel.

Benjamin Dewell, another of the rebels, explained the symbolism thus, "A bear stands his ground always, and as long as the stars shine we stand for the cause."

Mr. Todd designs better than he paints. The grizzly is more porcine than ursine. Nevertheless the rebels apparently propose to run up their banner on the flag staff. Mr. Ide has prepared an appropriate proclamation in which he justifies his cause and sets forth the purposes of the revolution.

MISCELLANEOUS,

HOSTETTER'S

CELEBRATED

STOMACH BITTERS

The invigorating and tranquilizing operation of Hostetter's Stomach Bitters is most powerfully developed in cases of indigestion. The first effect of this agreeable tonic is comforting and encouraging. A mild glow pervades the system, and the nervous restlessness which characterizes the disease is abated. This improvement is not transient. It is not succeeded by the return of the old symptoms with superadded force, as is always the case when unmedicated stimulants are given for the complaint.

For sale by all Druggists and Dealers generally

MAUZY'S.

TRY OUR

Ladies' Pebble Goat

BUTTON SHOES AT \$1.50.

They are the Best Made for the Money.

TRY OUR

Ladies' Genuine French Kid Button

Shoes at \$3.50.

We have them in the Latest New York Styles.

Our \$3 Mens' Shoes

Are the Best in the Market at the Price.

We Have them in Button, Lace or Congress.

You will find our Prices lower than any house in Sonoma county.

GIVE US A CALL.

S. H. MAUZY,

No. 8 Main St.,
3 doors above Whitney's, PETALUMA, CAL.